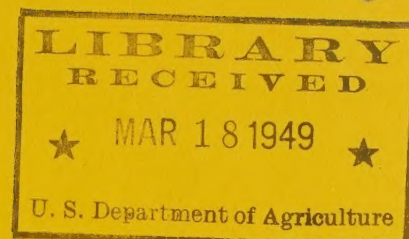


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W H O L E S A L E
1949 ROOTED CUTTING LIST 1949

ROSEBUD FLORAL COMPANY, COLUMBUS, OHIO
351 N. Burgess Ave., Ra. 7671

1949 INTRODUCTIONS

CANARY - Soft yellow, large 4-inch bloom. Robust grower with strong 30-inch stems. Good cut.

FLAMING BEAUTY - Flame red of luxuriant growth of cushion habit, spreading into a fascinating, delightful show about Sept. 25th. Grows into 28-inch mounds.

GOLDEN MEMORIES - Brilliant golden yellow button in sprays with new buds in abundance. Start opening from August through entire season. Large massive plant 28-inches across.

PINK SURPRISE - Brilliant true pink with incurved center petals. Large $3\frac{1}{2}$ inch flowers on 28-inch stems. Good cut and a mass of gorgeous bloom from September 15th on.

- Rooted cuttings: 100-\$25. 10-\$3.00. 25 at 100 rate

1948 INTRODUCTIONS

BUCKEYE BEAUTY - Outstanding 1948 Lavender 3-inch ball pompom on 30-inch sturdy upright stems. Unexcelled as a cut flower and one of the best for field sales. You need this one.

SCARLET LADY - Deep red $3\frac{1}{2}$ -inch blooms with a scarlet overcast. Very hardy and much admired by the public. Grows 26 inches. Blooms Oct. 1st.

Rooted cuttings: 100-\$15. 10-\$2.00.

OTHER NEW INTRODUCTIONS

BOBBYS RED SINGLE - A yellow single streaked with red. Blooms Sept. 1st. Very showy.

CONTRAST - A new Martin introduction. Soft rose, tipped yellow. Duplex flowers. First of September. Strong grower. Bowl-like with flat mass on top cascading to ground.

MORGAN'S DUPLIX - Mr. Morgan has been working on singles. This is a deep bloom red duplex with a golden center. It stands out in all plantings displayed at Columbus Flower Show in 1948 and admired by thousands. Blooms Oct. 5th.

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Other New Introductions, con't.

MORGAN'S RED SINGLE - This is a large bright red single with yellow center. It blooms Oct. 12 and is very frost resistant. One of the best singles we have seen. Healthy robust grower.

NABOB - A new Martin introduction. Rich soft exotic purple with metallic sheen. Medium tall, good foliage.

NANKEEN - A new Martin introduction. A medium tall Golden Cushion. Fully double flowers. Color a polished gold with a shimmering sheen.

RED COAT - A new Martin introduction. Brilliant red, double. Strong, medium stems. Outstandingly brilliant.

SID'S YELLOW - Mr. R. R. Sidwell's new seedling from Golden Charm is an outstanding bright yellow of same habit as parent. Fully double, blooming Oct. 1st.

Rooted cuttings: 100-\$25, 10-\$3.00, 25 at 100 rate

ROSEBUD VARIETIES OF RECENT YEARS

APPLEBLOSSOM - An appleblossom pink, fading to a clear white with cactus-like petals. Grows 26-inches. Blooms Sept. 15th. $2\frac{1}{2}$ -in. flowers.

AUTUMN SUNLIGHT - An intense golden yellow. The most brilliant yellow we grow. Fully double $2\frac{1}{2}$ -inch flowers on 30-inch stems. Blooms Sept. 15th.

CHRIS COLUMBUS - A new white pompom with yellow buds. This is a cut flower variety blooming Sept. 15th. Strong, sturdy 30-inch stems.

GOLD - A large 4-inch double flower of pure gold. Strong 30-inch stems, blooming Sept. 20th. An ideal cut flower.

GOLDEN ROSE - An old rose overlaid gold. Blooms 3-inches, height 26-inches. Abundant producer.

GOLDEN SALMON - A chestnut salmon suffused with gold. Large 4 to 5 inch flowers on heavy, strong 30-inch stems. Blooms Sept. 25th. Fully double.

HILLTOP GOLD - A large golden yellow, many blooms 5-inches. Grows 34-inches on heavy stems. Fine cut. Blooms Oct. 1st.

KATHLEEN - A bright maroon red pompom on upright 30-inch stems. An ideal cut flower blooming Sept. 1st. This is our earliest double red.

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Rosebud Varieties of Recent Years, con't.

JANET - A beautiful shade of rosy gold. 3-inch double incurved flowers from August till frost. Foliage fern-like. Plant dwarf and spreading, masses of bloom.

MARGARET ANN - A deep rose pink. 3-inch flowers on 28-inch sturdy stems. Blooms Sept. 15th. Good early cut flower.

ORANGE CLUSTER - A deep yellow with narrow petals. Blooms 4-inches on sturdy stems. Blooms Oct. 5th. Very frost resistant.

ORIENTAL GLORY - Brilliant double oriental red. Petals somewhat pointed. 3-inch flowers on strong 30-inch stems. Fine cut flower. Blooms Sept. 25th.

PURPLE CUSHION - A new addition to the cushion family. Blooms in August. Deep purple red blooms. Height 15 inches.

ROSEBUD - Three inch flowers of deep clear rose. Blooms Oct. 1st. Stems upright and strong. Ideal cut flower.

TINTS OF FALL - A fine dwarf edging variety. Yellow spotted and streaked with red. 2-inch flowers. Blooms Sept. 5th. Grows 8 to 10 inches tall.

Rooted cuttings: 100-\$10. 10-\$1.50. Special: 5 each of all 15 above introductions \$8.00.

OTHER OUTSTANDING VARIETIES

	Rooted Cuttings Per 100. Per 10	
ALABASTER - (Eng) An early large white, 5-inch flowers, slightly incurved,	\$10.00	\$1.50
ALCONQUIN - Unusually hardy. Bright yellow. Blooming Sept. 15th.	8.00	1.25
APRICOT GLOW - A glowing apricot of cushion habit. Blooms Sept. 25. Flowers 2½-inches.	8.00	1.25
ARGENTUILLIAS - Bright red, yellow tips. Blooms Sept. 15. Good cut flower.	8.00	1.25
AUTUMN LIGHTS - Bright orange red, 2-inch blooms. Matures Oct. 1st.	6.00	1.00
AVALANCHE - Snow white. 4-inch flower. Blooms Sept. 10th. Fine cut.	7.00	1.00
BARBARA SMALL - Clear Rose Pink. 3-inch flower, fully double. Sturdy 25 inch stems.	10.00	1.50

ROSEBUD FLORAL CO., COLUMBUS, OHIO

Other Outstanding Varieties, Con't.	Rooted Cuttings	
	per 100, per 10	
BETTY - Dark salmon pink. One of the best cut flowers.	\$10.00	\$1.50
BONFIRE - Deep Bronze Red. Fine Pompom. Blooms Oct. 1st.	7.00	1.00
BRONZE EARLY BUTTERCUP - (Eng) A deep bronze incurve with gold buff reverse. One of the finest early flowering Mums ever raised, but should be disbudded to get these giant flowers.	10.00	1.50
BURGUNDY - Wine Red, Large Double, $2\frac{1}{2}$ -inch bloom. Excellent cut flower.	7.00	1.00
CALIPH - Bright Red. Average size bloom $2\frac{1}{2}$ -inch. Color outstanding. Blooms Oct. 5th.	7.00	1.00
CARL A. REICHE - An unusual shade of rose, red, mauve, and strawberry. Sturdy 2-ft. stems. Blooms in September.	15.00	2.00
CARNIVAL - Glowing burnt orange bronze. Double $3\frac{1}{2}$ -inch blooms. Beautiful for cutting. Strong $2\frac{1}{2}$ -ft. plant with fine foliage. Oct. 10th.	15.00	2.00
CHARLES NYE - Bright golden yellow, $2\frac{1}{2}$ -inch double. Starts blooming in late September.	12.00	1.50
CHINA GOLD - (Eng) A bright golden bronze with quilled petals. One best in sprays. Has very stiff stems and grows tall.	10.00	1.50
CHIPPEWA - Aster purple, incurving petals, silver reverse.	10.00	1.50
CIMERON YELLOW - A double spoon of golden yellow. Very beautiful and showy.	12.00	1.50
COURAGEOUS - A rich crimson. Sturdy and decorative. Blooms in early October.	12.00	1.50
CYDONIA - Mahogany red, 2-inch bloom. Fine cut flower; very showy.	8.00	1.25
DAHLIA MUM - Deep red. Cactus type. $2\frac{1}{2}$ -inch bloom. Early and showy.	7.00	1.25
DELUX PINK CUSHION - An improved pink cushion.	15.00	2.00

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Other Outstanding Varieties, Con't.		Rooted Cuttings per 100, per 10	
EARLY BRONZE - Yellow bronze. Double button type. Blooms early.		\$6.00	\$1.00
EARLY WONDER - A light pink. Ball button $1\frac{1}{2}$ -inch bloom. Cut flower variety.		8.00	1.25
EARLY WORM - A bright yellow. Blooming Sept. 25th. Three inch flowers.		15.00	2.00
ECHOES - Rich brown-toned copper. Orange at center		12.00	1.50
EUREKA GIANT - Large buff apricot on strong 30-inch stems. Ideal cut flower.		8.00	1.25
FIREGLOW - An intense fiery red. Two inch flowers. Start- ing to bloom in August. Plant compact.		8.00	1.00
GLOWING COALS - Bright cherry red with orange reverse		10.00	1.50
HEATHERBLOOM - Rosy red tipped gold. Very double. Good cut.		10.00	1.50
IMPROVED EARLY WONDER - A deeper shade of pink than Early Wonder.		10.00	1.50
LAVENDER LADY - True lavender. Double flowers of large size. Excellent cut flower and favorite of the public.		8.00	1.25
LEDA (Eng) - Large heliotrope pink. Flowers 6-7 inches across if disbudded some. Beautiful rolled pe- tals and fine strong stems.		10.00	1.50
LITTLE BOB - Mahogany Red. One inch double button. One of the finest dwarf button varieties.		8.00	1.25
MELLOW GLOW - A lovely blend of orange-buff, peach, pink and bronze tints. Excellent for cutting.		15.00	2.00
MISS LACE - Light pink, fully double. Blooms on stately upright stems.		12.00	1.50
MRS. P. S. DUPONT - A true peach, sometimes with an apri- cot cast.		10.00	1.50
MULDOON - Wine red. Blooms Oct. 5th. Erect growth. Fine cut.		8.00	1.25

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Other Outstanding Varieties, Con't.	Rooted Cuttings per 100, per 10	
OLIVE LONGLAND - A hugh salmon orange. One of the best in this color class. Blooms Sept. 25th.	\$10.00	\$1.50
PALE MOON - Cream and sulphur. Fluffy. Very popular.	8.00	1.25
PINK RADIANCE - Large pink bloom, 2½ inch. Very popular. Late September.	8.00	1.25
POLAR ICE - Pure White. Double. Blooming Sept. 16th.	8.00	1.25
PYGMY GOLD - Deep rose pink. Dwarf spreading button type. Very early.	7.00	1.25
RED CLOUD - A new red cushion. Very fine flowering. Something new and different.	15.00	2.00
RED VELVET - Velvety Crimson, 3-in. bloom. Blooms Oct. 5th. One of the best reds.	8.00	1.25
RUBY POMPOM - Ruby Crimson, 2-inch bloom. Double type. Best red cut flower.	10.00	1.50
SIMBA - Soft orange bronze double flowers on 2-4 inch stems. Blooms Sept.	12.00	1.50
SPELLBOUND - Bright Lavender. Blooming early till frost. A fine cut flower.	15.00	2.00
TASIVA - Large white, 3-inch. A good white for cutting.	8.00	1.25
VIOLET - A deep purple red of unusual brilliance. Blooms Sept. 25th.	10.00	1.50
VULCAN - (Eng) Large brilliant crimson. Best red of its class.	10.00	1.50
WHITE WONDER - A very fine ball type pompom. One of the best cutting varieties blooming Sept. 25th.	10.00	1.50
WINTERSET - Large double pure white. Healthy grower and one of the best.	10.00	1.50
YELLOW RAYANETTE - A double spider pedaled mum of deep golden yellow. Very unusual and much admired. Fine cut.	12.00	1.50

We also have five cushion varieties \$7.00-100, three spoon varieties \$8.00-100, and eight Jewell varieties \$12.00-100.

ROSEBUD FLORAL COMPANY
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Columbus 4, Ohio

